



AIR TRANSPORT MANAGEMENT

Introduction to Air Transport Management

This course introduces students to the core areas of air transport management including airline and airport operations, marketing, planning and economics. The course is offered as an elective at bachelor level and is suitable for students undertaking business, management & tourism programs. People who may be considering a career in the air transport industry will find this course beneficial for local and international employment.

On successful completion of this course, students will demonstrate knowledge and understanding of:

- The context in which air transport operates, including the functions and sectors allied to air transport, their operation and the links between them;
- The key concepts, theories and principles in air transport operations, management and planning;
- The linkages and inter-relationships between the elements which constitute the study of air transport operations, management and planning, and the relationships between them and related subjects;
- The skills to identify options, to question conventional wisdom, to provide oral and written-form solutions to particular case-studies.

Arrangement

Students can take the entire course or, individual modules. If you are taking it as an elective you must register for the entire course. Professionals can take the entire package with or, without the assessment. They will earn credits only if they undertake the assessment portion of the course. **Class will be held on Mondays/Wednesdays from 5:30-8:30p.m.**

Career Opportunities

The provision of a course in Air Transport Management will provide existing aviation employed staff at all levels as well as those interested in a career in this industry, with the necessary understanding of the industry and the key skills that an individual requires to enhance their career prospects within the industry.

Air Transport Management Module Schedule
Summer 2010

Course Code	Course Title	Start/Finish date	Cost	Credits/ Assessment	Description
MGT 300	Air Transport Management	10-May – 28-June-10	Normal cost for bachelor course.	Credits-3 Assessment-yes	Bachelor course for Assoc/Bach students. Credit earning w/assessment.
MGT 000	Air Transport Management	10-May – 28-June-10	\$1000KYD	None-non degree seeking	Package includes all 11 modules
MGT 001	Introduction to Air Transport Management...	10-May-10	\$100 KYD	None-non degree seeking	Single module
MGT 002	Air Transport Economics-	12-May-10	\$200 KYD	None-non degree seeking	Single module
MGT 003	Economic Regulation	18-May-10	\$100 KYD	None-non degree seeking	Single module
MGT 004	Civil Aviation standards....	19-May-10	\$100 KYD	None-non degree seeking	Single module
MGT 005	Safety and Security	24-May-10	\$100 KYD	None-non degree seeking	Single module
MGT 006	Air Transport Law	26-May-10	\$100 KYD	None-non degree seeking	Single module
MGT 007	Management, Organisations and the role of HR	31-May-10	\$100 KYD	None-non degree seeking	Single module
MGT 008	Airline Operations- Part 1 and 2	02-June and 07-June-10	\$200 KYD	None-non degree seeking	Single module
MGT 009	Airport Operations-Parts 1 and 2	09-June and 15-June-10	\$200 KYD	None-non degree seeking	Single module
MGT 010	Airline marketing, networks and strategic alliances	16-June-10	\$100 KYD	None-non degree seeking	Single module
MGT 011	Airport marketing, competition and the hub	21-June-10	\$100 KYD	None-non degree seeking	Single module
MGT 012	Airport Planning and Financing Part 1 and 2	23-June and 28-June-10	\$200 KYD	None-non degree seeking	Single module

