



EXECUTIVE CERTIFICATE IN MANAGEMENT

The Executive Certificate in Management is presented jointly by the Rotman School of Management, University of Toronto, and the University College of the Cayman Islands. The program provides participants with the knowledge and skills relevant to management in business, organizations and government. The program consists of a range of management topics presented as intensive sessions over a weekend (Friday/Saturday) once every month and is designed to minimize time away from work.

In 2011-2012, the following topics are offered:

International Trade and Economics - This course presents a review of the major factors in economics and social policies which are associated with growth of an economy and attractiveness of an economy for foreign investment. The course is completed with discussion of policy options which governments can choose to improve social institutions and the international competitiveness of a country. **Prof. Walid Hejazi, University of Toronto**

Business Strategy - This course reviews major contemporary models of business strategy for both domestic and international markets, and then focuses on business strategy for companies operating from small markets. The course makes extensive use of case discussions of examples of effective and less effective programs of strategy in organizations and students do an interactive simulation of organization analysis for business strategy. **Prof. Dan Ondrack, University of Toronto**

Strategic Human Resource Management - This course focuses on the relationship between human resource management and business strategy. Special emphasis is given to the strategic role of talent management and succession planning in assisting organizations to respond to rapidly increasing demands for change. **Prof. Carolyn Mathews, UCCI**

International Marketing - This course reviews the major aspects of marketing strategy for impact in the marketplace, particularly for marketing aimed at international markets. As well as reviewing essentials of consumer psychology, the course reviews the effectiveness of various types of marketing media and message in terms of impact on the intended market. **Prof. J D Mosley-Matchett, UCCI**

Strategic Accounting and Finance - This course provides an overview of internal accounting analysis and control systems, as well as a review of the operations of external finance and capital markets, so that students will obtain a high level of financial acumen as part of their executive knowledge. **Prof. Allan Young, UCCI**

Project Management and Business Improvement - This course reviews the essentials of both project management and continuous business improvement, followed by a team exercise to use this learning with practical applications to participants' own organizations. **Prof. Robert Weishan, UCCI**

Organization Governance - This course reviews the major challenges in governance for both government organizations and businesses with publicly traded shares. Particular attention is also paid to the growing phenomenon of various types of external assessments or public ratings of the performance of governance in organizations. **Prof. Andrij Brygidir, University of Toronto**

Leadership and Management - This course reviews the major theories of leadership and the skills and behaviors which are required for managers to become successful leaders. In addition to reviewing theory, the course will also provide a number of skill-building sessions through the use of case studies and simulations of leadership challenges and solutions. **Prof. David Weiss, University of Toronto**

The course fee is C\$8,200 which includes all course material.

Program Schedule commencing October 2011:

Date	Day	Time	Class	Topic	Instructor
7-Oct	Fri	9:00 a.m. - 4:00 p.m.	1.1	<i>Project Management and Business Improvement</i>	Dr. Bob Weishan
8-Oct	Sat	9:00 a.m. - 4:00 p.m.	1.2	<i>Project Management and Business Improvement</i>	
19-Nov	Fri	9:00 a.m. - 4:00 p.m.	2.1	<i>Business Strategy</i>	Dr. Dan Ondrack
20-Nov	Sat	9:00 a.m. - 4:00 p.m.	2.2	<i>Business Strategy</i>	
9-Dec	Fri	9:00 a.m. - 4:00 p.m.	3.1	<i>International Trade and Economics</i>	Dr. Walid Hejazi
10-Dec	Sat	9:00 a.m. - 4:00 p.m.	3.2	<i>International Trade and Economics</i>	
13-Jan	Fri	9:00 a.m. - 4:00 p.m.	4.1	<i>Strategic HR Management</i>	Dr. Carolyn Mathews
14-Jan	Sat	9:00 a.m. - 4:00 p.m.	4.2	<i>Strategic HR Management</i>	
10-Feb	Fri	9:00 a.m. - 4:00 p.m.	5.1	<i>Strategic Accounting and Finance</i>	Dr. Allan Young
11-Feb	Sat	9:00 a.m. - 4:00 p.m.	5.2	<i>Strategic Accounting and Finance</i>	
9-Mar	Fri	9:00 a.m. - 4:00 p.m.	6.1	<i>International Marketing</i>	Dr. JD Mosley-Matchett
10-Mar	Sat	9:00 a.m. - 4:00 p.m.	6.2	<i>International Marketing</i>	
13-Apr	Fri	9:00 a.m. - 4:00 p.m.	7.1	<i>Organizational Governance</i>	Dr. Andrij Brygidir
14-Apr	Sat	9:00 a.m. - 4:00 p.m.	7.2	<i>Organizational Governance</i>	
18-May	Fri	9:00 a.m. - 4:00 p.m.	8.1	<i>Leadership and Management</i>	Dr. David Weiss
19-May	Sat	9:00 a.m. - 4:00 p.m.	8.2	<i>Leadership and Management</i>	

Please note that all applications and registration with the Executive Training Centre (ETC) currently occur online. Please note that you may disregard the additional application requirements. All that is required for the ETC is your completed online application. If you need assistance please contact Diane Campbell at dcampbell@ucci.edu.ky

To apply please go to www.ucci.edu.ky/etc. and then present the appropriate documents. Once you have been accepted, you will need to make payment and then register for the classes.

Please be advised that this information is subject to change.

The Executive Certificate in Management is a management training programme designed to provide the essentials of Executive level MBA education. The programme is offered jointly by the University College of the Cayman Islands and the Rotman School of Management, University of Toronto. Graduates of the programme will receive an official Executive Certificate in Management from the Rotman School of Management, University of Toronto and the University College of Caymans Islands.