



Introduction to Air Transport Management

This course introduces participants to the core areas of air transport management including airline and airport operations, marketing, planning and economics. The course is offered to UCCI students as an elective at bachelor level and is suitable for students undertaking business, management & tourism programs who may be considering a career in the air transport industry.

This course is also available as a training program for employees working in the air transport industry.

On successful completion of this course, participants will demonstrate knowledge and understanding of:

- The context in which air transport operates, including the functions and sectors allied to air transport, their operation and the links between them;
- The key concepts, theories and principles in air transport operations, management and planning;
- The linkages and inter-relationships between the elements which constitute the study of air transport operations, management and planning, and the relationships between them and related subjects;
- The skills to identify options, to consider other ways of doing things, to provide oral and written-form solutions to particular case-studies.

Career Opportunities

The provision of a course in Air Transport Management provides existing aviation employed staff at all levels, as well as those interested in a career in this industry, with the necessary understanding of the industry and the key skills that an individual requires to enhance their career prospects within the industry.

Arrangement

Participants must register for the entire course.

Cost

Total course cost is CI\$1,000 which includes all course materials and exam fee

May 11- June 22 M/W	Air Transport Management	6-9p.m.
------------------------	--------------------------	---------

SCHEUDLE

May 11	Introduction to Air Transport Management...	6-9p.m.
May 16	Air Transport Economics-	6-9p.m.
May 18	Economic Regulation	6-9p.m.
May 23	Civil Aviation standards....	6-9p.m.
May 25	Safety and Security	6-9p.m.
May 30	Air Transport Law	6-9p.m.
June 1	Management, Organizations and the role of HR	6-9p.m.
June 6	Airline Operations-Part 1/2	6-9p.m.
June 8	Airport Operations –Parts 1/2	6-9p.m.
June 13	Airline marketing, networks and strategic alliances	6-9p.m.
June 15	Airport marketing, competition and the hub	6-9p.m.
June 20	Airport Planning and Financing Part 1	6-9p.m.
June 22	Airport Planning and Financing Part 2	6-9p.m.